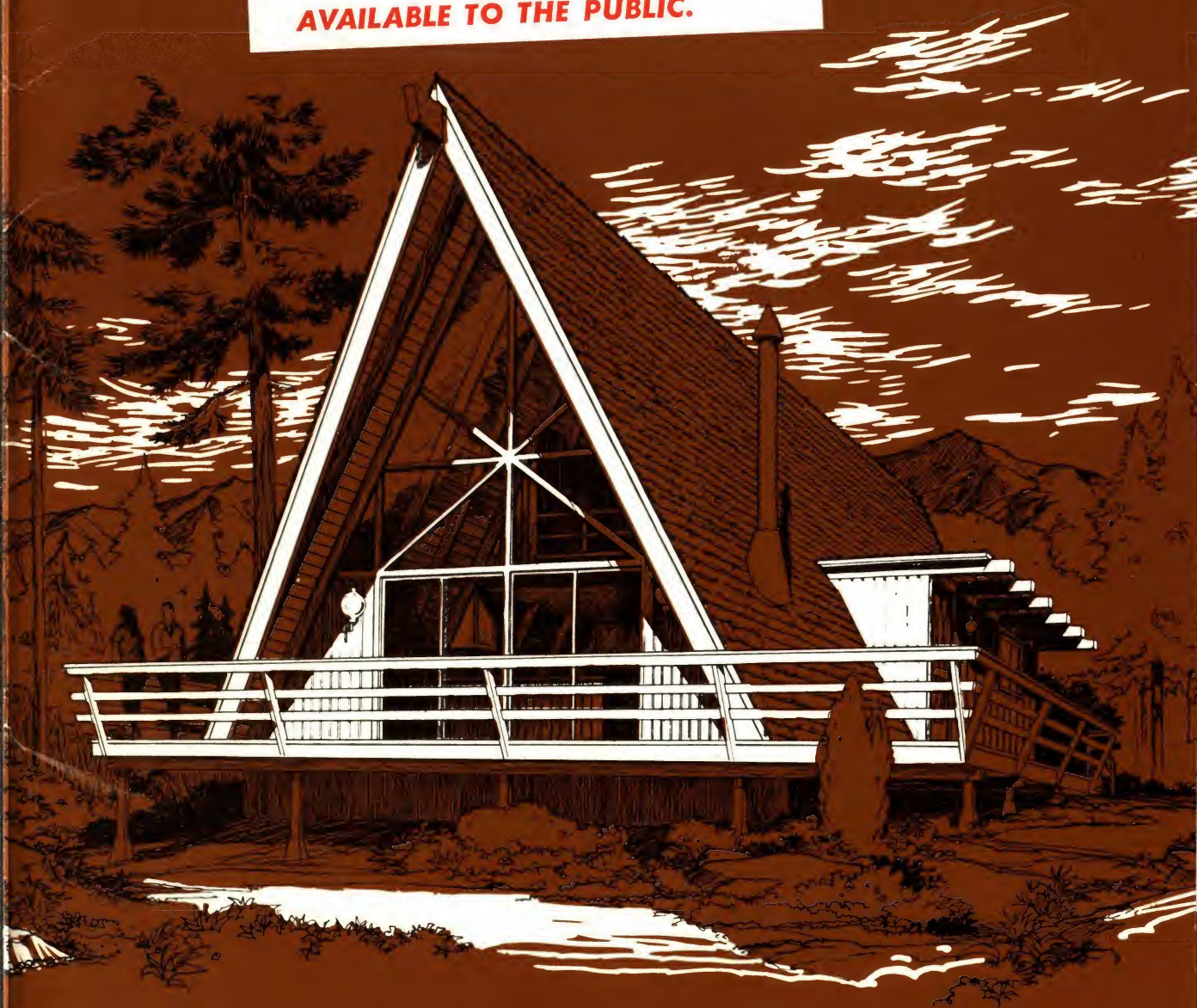


# BULLETIN

NOW . . . FOR THE FIRST TIME . . .  
AWARD WINNING DESIGN PLANS  
AVAILABLE TO THE PUBLIC.



## *Design Collection*



*At Last...*

**A New Concept in Luxurious Rustic Leisure Living...**

**Especially for You!**

U. S. Rustic Cedar Homes invites you to explore our new Design Collection of leisure homes...created with you in mind...your family...your tastes...your property...and your budget.

If you believe that *real living* is more than a car, a job or just any house, then you can really understand the contentment and satisfaction of owning a Rustic leisure home.

All you need is a dream and a little land...and we will help you bring that dream into a beautiful living reality. Only the leading Rustic Leisure Home Company in the country could offer you *so much living for so small an investment.*

---

**NOW...FOR THE FIRST TIME, U.S. RUSTIC CEDAR HOMES MAKES AWARD WINNING DESIGN PLANS AVAILABLE TO THE PUBLIC!**

Because of the overwhelming response to our Design Collection Catalog and the many requests for our Building Plans, we have found it necessary to open a special "Plan Department." Requests from across the nation indicate a genuine need for Plans and Designs that will make it possible for every enterprising man to own his own Rustic Leisure Home.

Complete Building Plans, Materials and Specification Lists, 18" x 24" Detailed Artist's Illustration of your Rustic Leisure Home, Firm Leisure Home Price, plus Unconditional Written Guarantee, are available at a reasonable cost for every Award Winning Design shown in our catalog.

The purpose of this unique Plan Department is to help you find the Leisure Home that fits your requirements, your pocketbook and your dreams. The modest cost of these Building Plans could be your best investment. You know in advance exactly what you are getting, and in addition, you have a firm price on the Rustic Leisure Home of your choice.

**MAKE NO MISTAKE — THESE AWARD WINNING PLANS ARE THE FINEST RUSTIC LEISURE HOMES IN AMERICA! NOW** for the first time being sold to you at **Direct Wholesale Prices!**

Delight in the warm friendliness of a Rustic cedar home. The leisure home designs in this portfolio are adaptable to your lot regardless of location, or size of lot (special models are available for 25' lots). They are built with ease in the mountains, at the desert, or by the sea. You will be proud to own and pleased to live in what may very well turn out to be your most profitable investment. Below we mention just a few of the considerations that help make this new concept in leisure home ownership possible.

- FLEXIBLE FINANCING—Through its large resources, U. S. Rustic Cedar Homes offers prospective buyers remarkably low monthly payment plans to fit any budget...as well as no money down arrangements. This makes it possible for you to own the leisure home you thought you couldn't afford.
- LOW COST—Volume purchasing of the finest nationally known materials and the most advanced engineering contribute to provide more house, of a superior quality, at less cost to you.
- DESIGN—No effort is spared by famed architectural designers to refine and produce efficient floor plan layouts. Rustic beauty, proportion and elegance are an important part of the package...study the enclosed design samples and decide for yourself.
- MORE HOUSE VALUE—When a U. S. Rustic Cedar Home is completed, you have with your handiwork built an equity worth several thousands of dollars. This, combined with the design and quality of your U. S. Rustic Cedar Home, insures a profit-investment on your own property.
- SUPERIOR QUALITY—Fine materials, expert quality control, advanced engineering, and computer inventory control combine to provide you with a product that cannot be equalled at comparable cost.

In closing, we have included examples of our designs and plans for your examination. They are carefully drawn illustrations. However, they cannot be expected to look as rich and dramatic as an actual U. S. Rustic Cedar Home. For further details and information (without obligation) simply call or write us.





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## *The Arrowhead*

954 SQUARE FEET

**\$1985**

BASIC PACKAGE

\* Prices subject to change without notice.

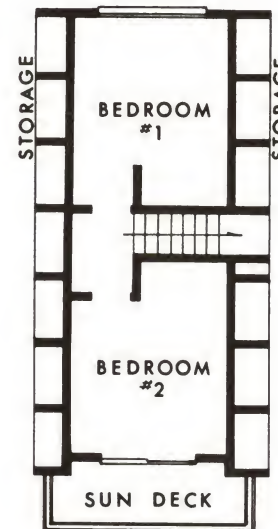
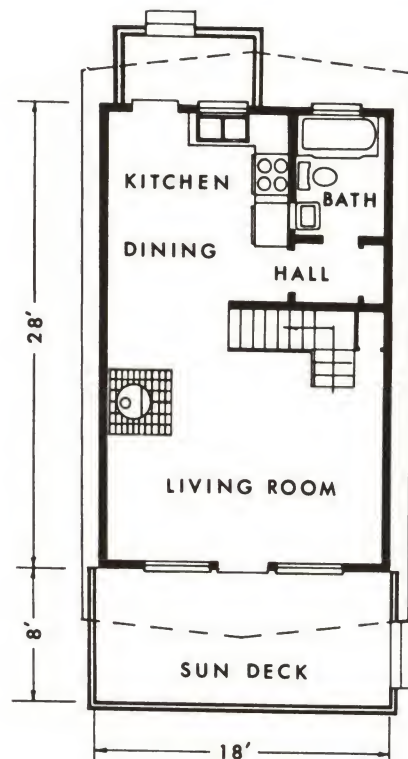
INTRODUCING A NEW CONCEPT IN LUXURIOUS RUSTIC LEISURE LIVING!

# AMERICA'S GREATEST LEISURE HOME VALUE...

**Offers You All These Special Features for a Lifetime of Good Living!**

- **Design** — Custom Designed and Pre-cut to Meet Your Needs and Requirements
- **Engineering** — All Models are Engineered to Conform to All State & Local Building Codes
- **Construction** — 2" x 4" Construction Throughout
- **Siding** — U.S. Rustic Knotty Cedar
- **Ceilings** — Open Beam Throughout
- **Windows** — Aluminum Sliding Windows with Screens
- **Roofing** — Heavy Rustic Cedar Shakes
- **Materials** — Finest Top Brand Name Materials Used Throughout
- **Guarantee** — Unconditional Written Guarantee for Quality and Quantity of Materials

• **100% Financing Available** •



© Copyright U.S. Rustic Cedar Homes

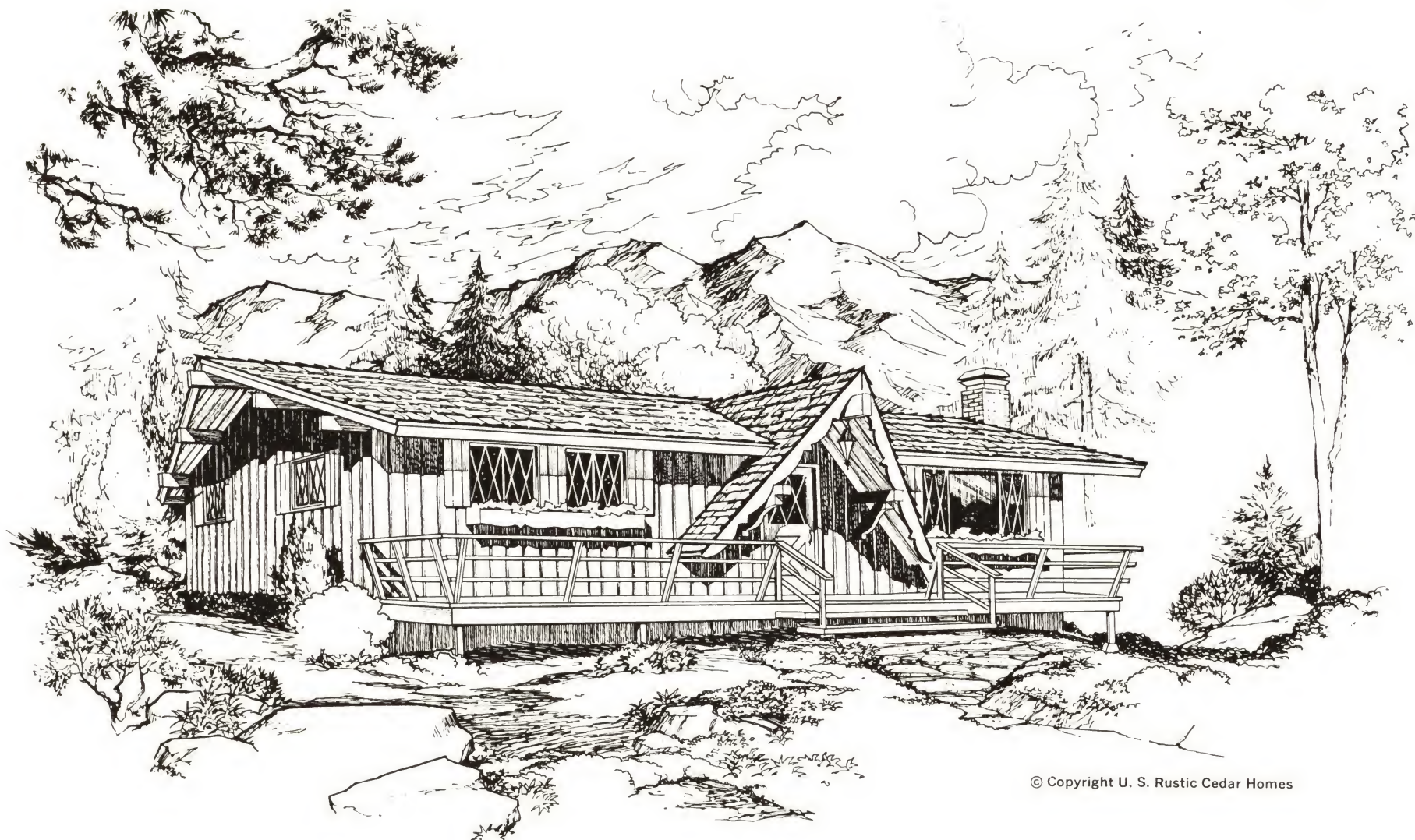
*The Arrowhead*

954 SQUARE FEET

**A U.S. Rustic Cedar Home is a True Value Today . . . An Even Greater Value Tomorrow!**

PRINTED  
IN  
U.S.A.





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## *The San Moritz*

864 SQUARE FEET

**\$2192**

BASIC PACKAGE



600 SQUARE FEET

**\$1444**

BASIC PACKAGE

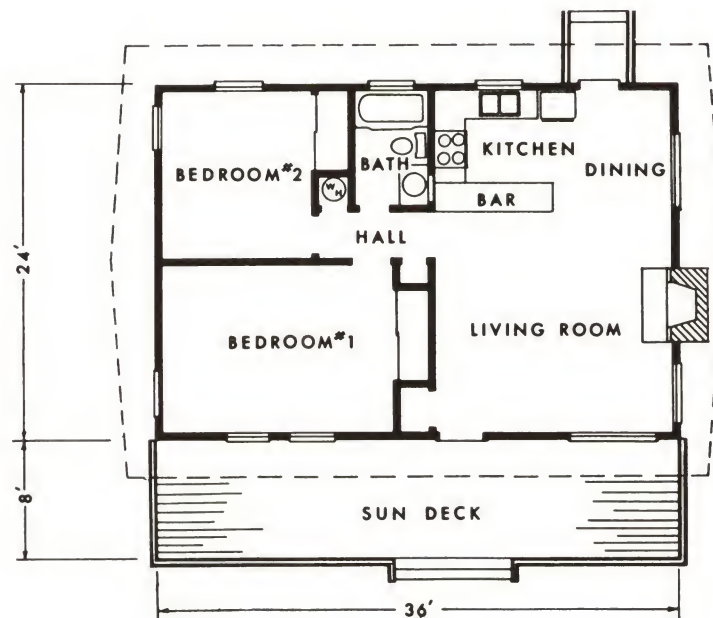
\* Prices subject to change without notice.

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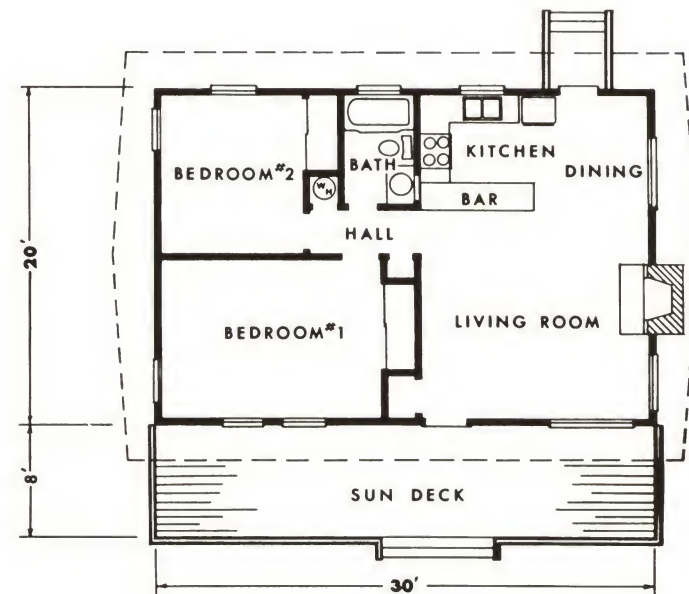
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- *100% Financing Available* •



*The San Moritz*  
864 SQUARE FEET

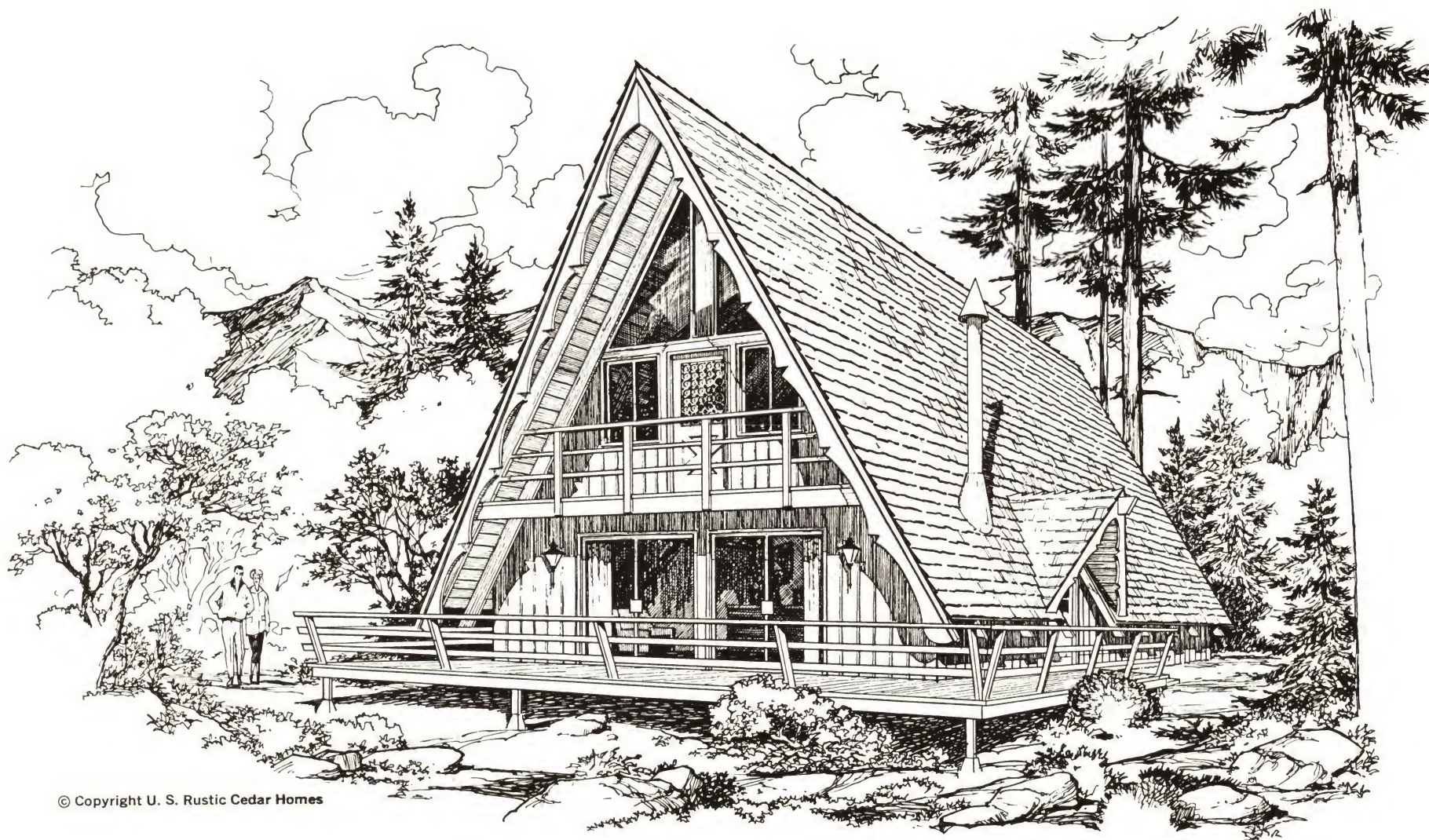
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*The San Moritz*  
600 SQUARE FEET

**A U.S. Rustic Cedar Home is a True Value Today . . . An Even Greater Value Tomorrow!**





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## *The High Sierra*

1232 SQUARE FEET

**\$2588**

BASIC PACKAGE

\* Prices subject to change without notice.



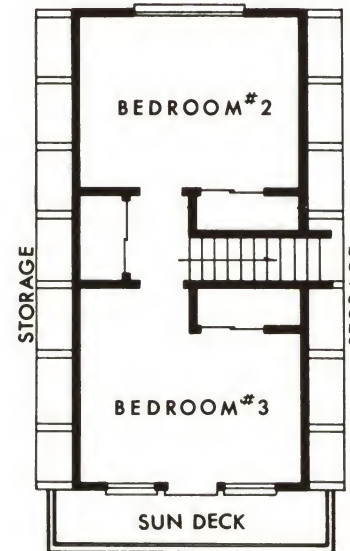
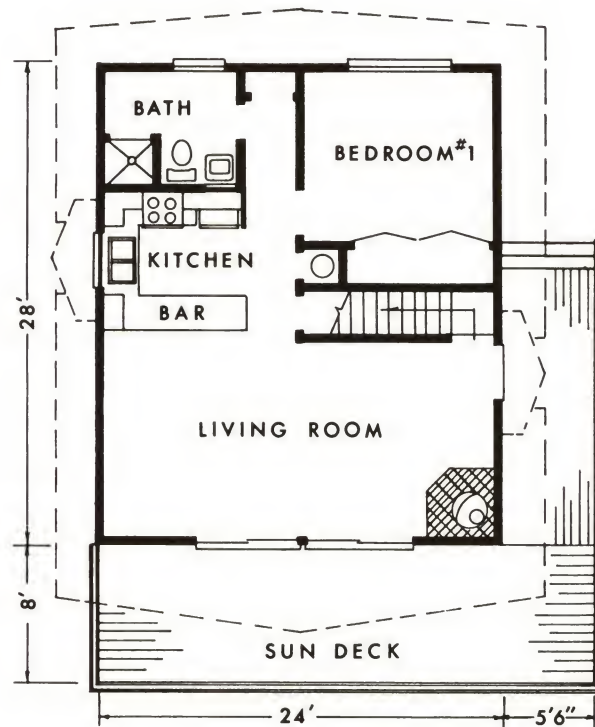
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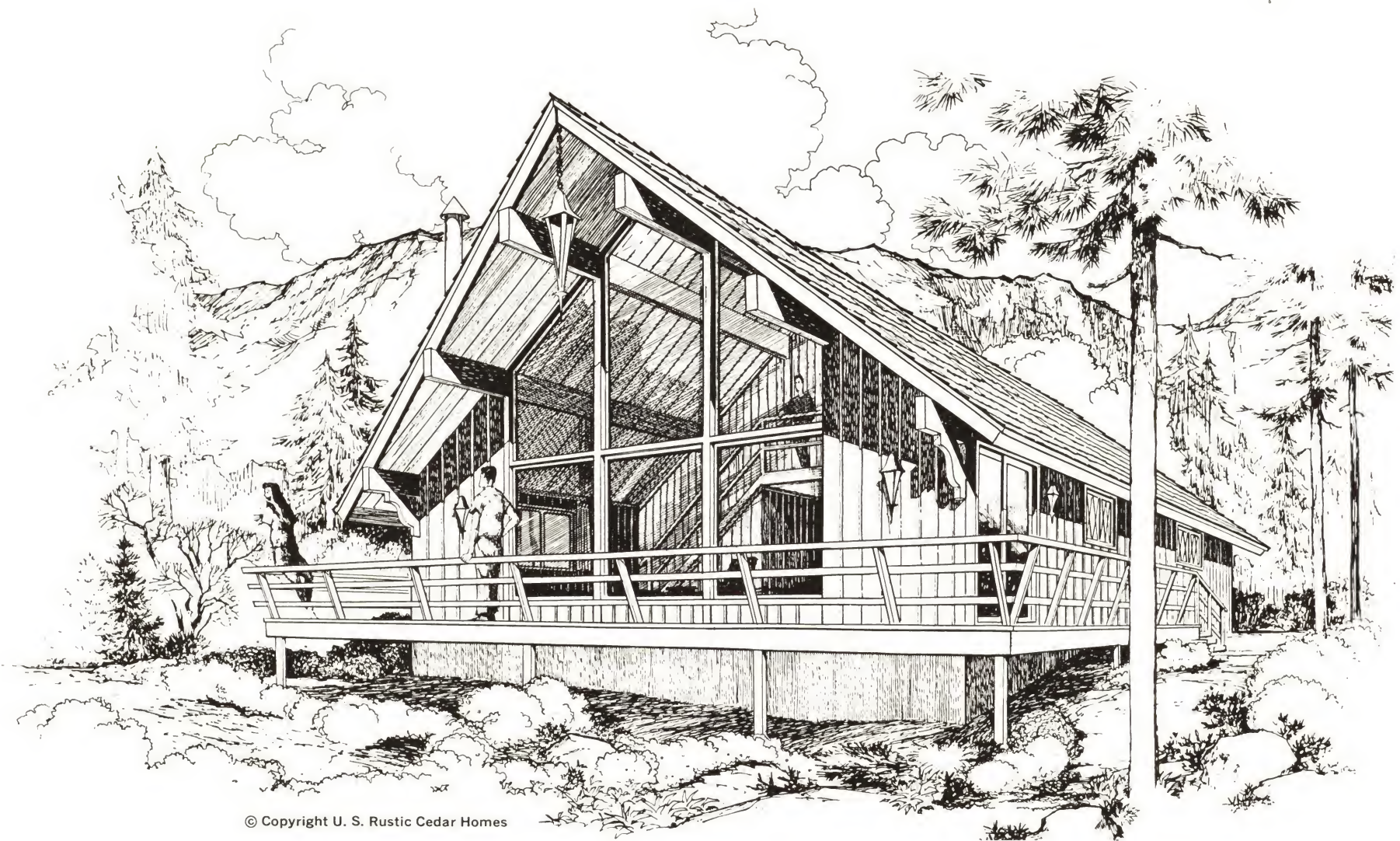


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*The High Sierra*

1232 SQUARE FEET

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## *The Viking Chalet*

1550 SQUARE FEET

**\$3286**

BASIC PACKAGE

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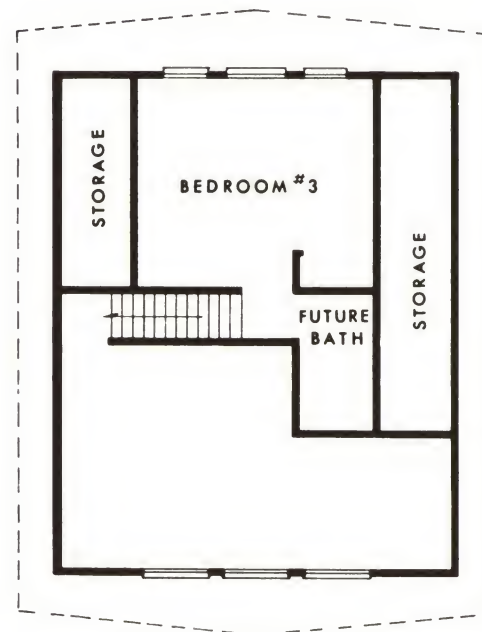
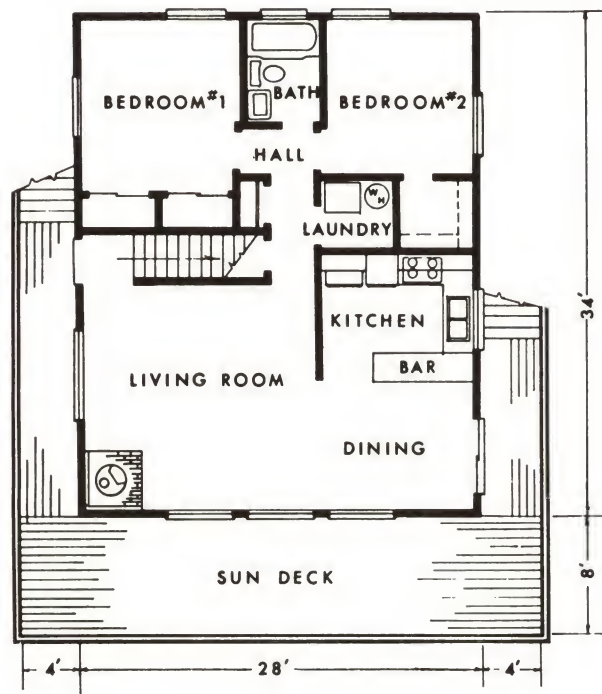
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• **100% Financing Available** •

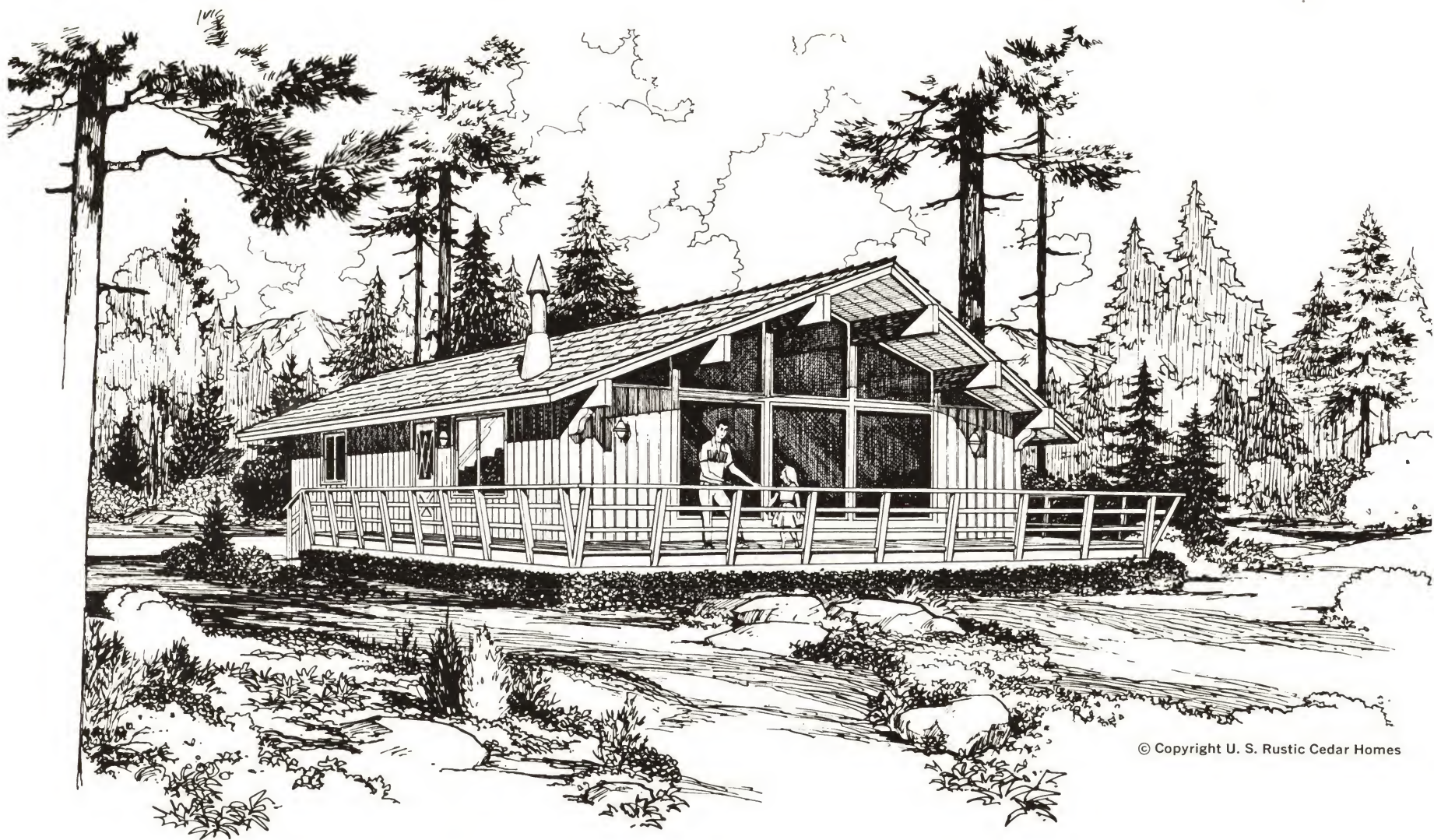


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*The Viking Chalet*

1550 SQUARE FEET

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## *The Ponderosa*

952 SQUARE FEET

**\$1960**

BASIC PACKAGE



600 SQUARE FEET

**\$1355**

BASIC PACKAGE

\* Prices subject to change without notice.

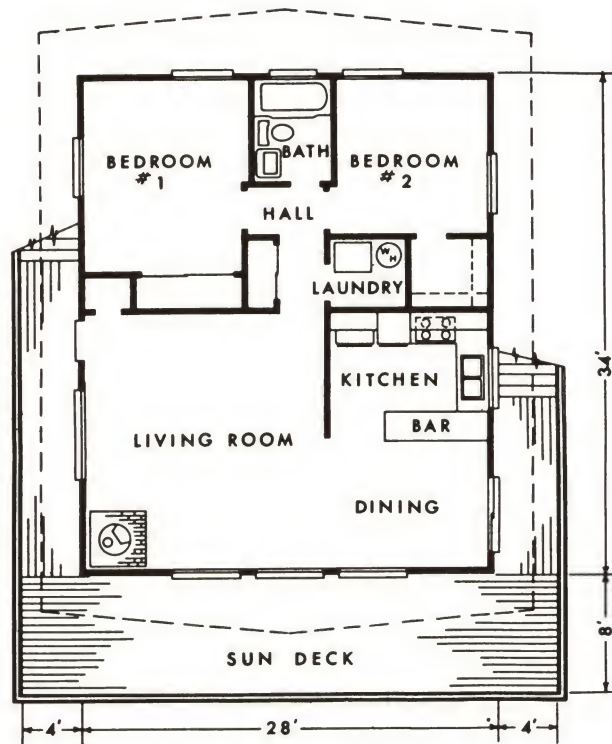


# INTRODUCING A NEW CONCEPT IN LUXURIOUS RUSTIC LEISURE LIVING!

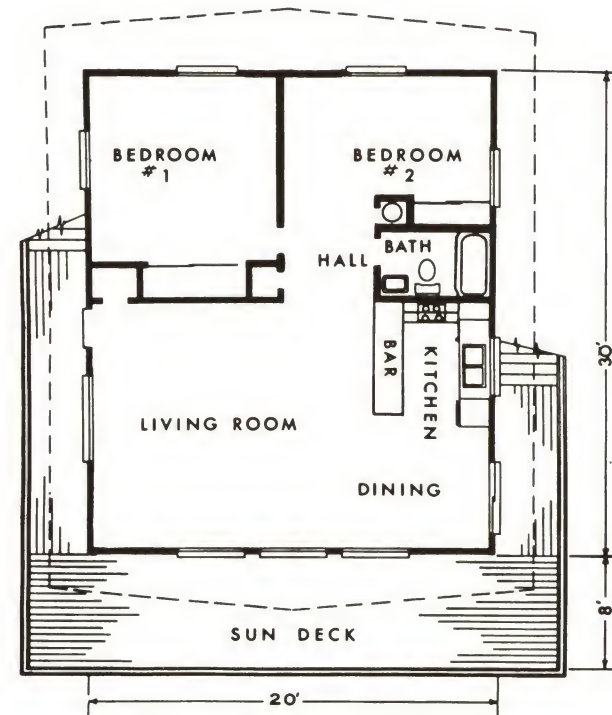
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*The Ponderosa*  
952 SQUARE FEET

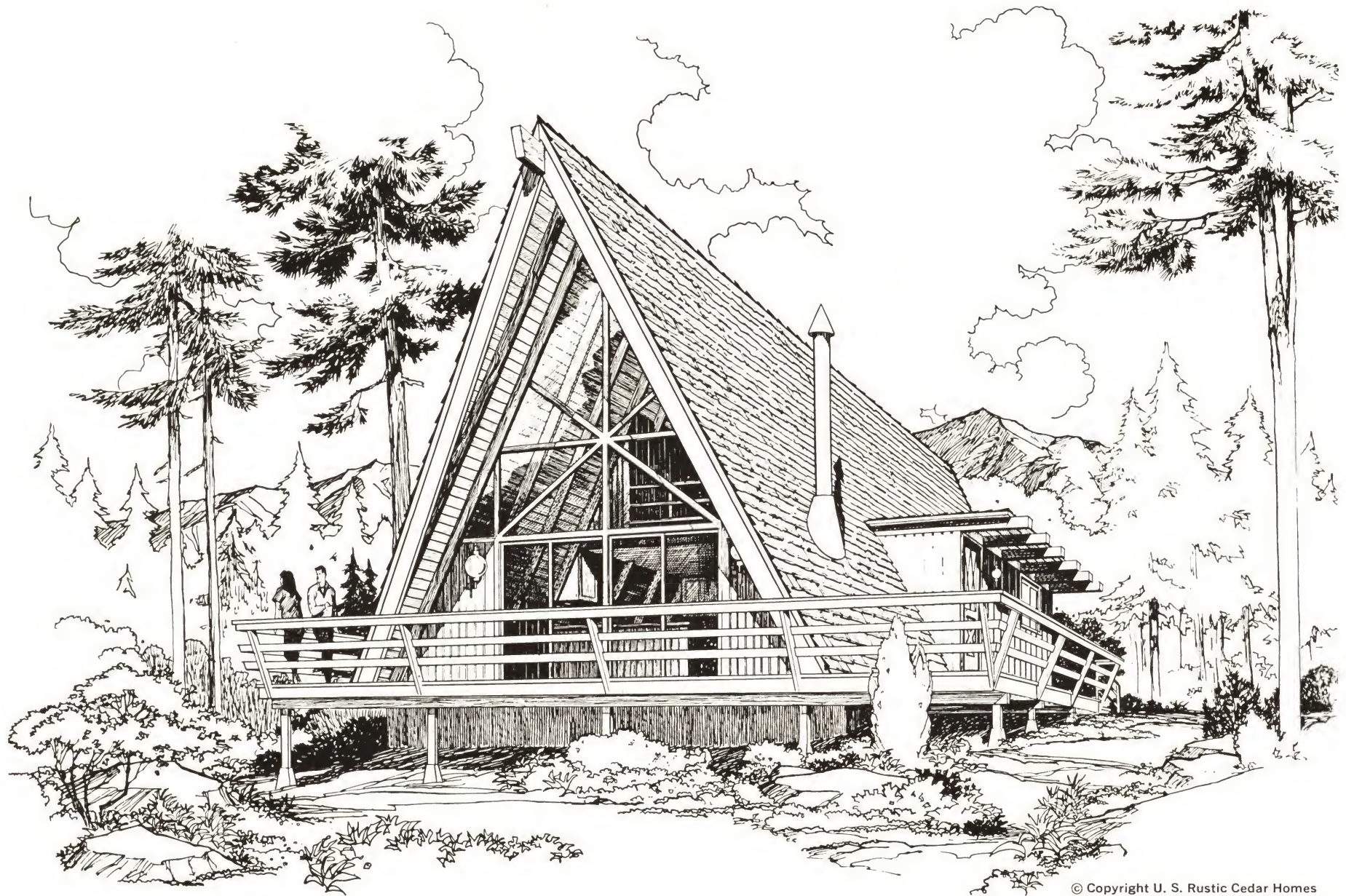


*The Ponderosa*  
600 SQUARE FEET

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**A U.S. Rustic Cedar Home is a True Value Today . . . An Even Greater Value Tomorrow!**





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## *The Tahoe*

1272 SQUARE FEET

504 SQUARE FEET

**\$2654**

BASIC PACKAGE



**\$1269**

BASIC PACKAGE

\* Prices subject to change without notice.



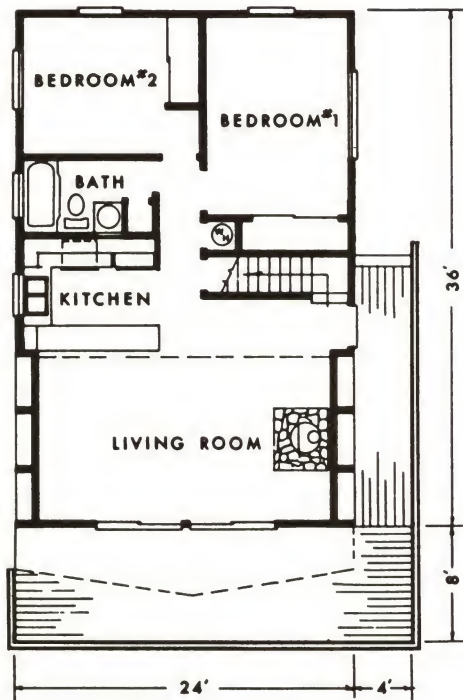
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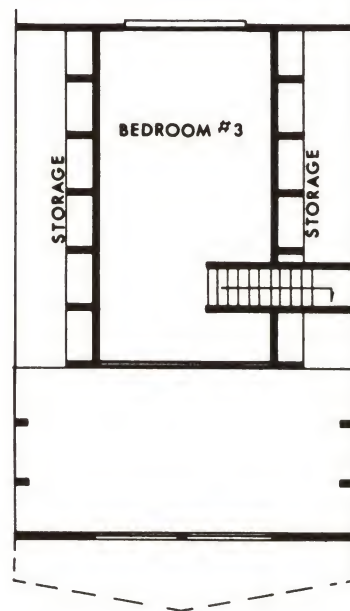
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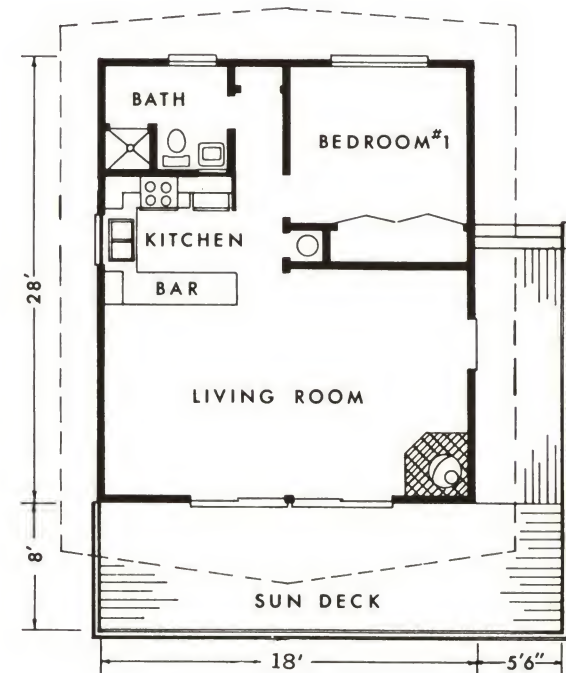
• **100% Financing Available** •



*The Tahoe*  
1272 SQUARE FEET



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*The Tahoe*  
504 SQUARE FEET

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## *The Swiss Chalet*

1064 SQUARE FEET

**\$2272**

BASIC PACKAGE



532 SQUARE FEET

**\$1388**

BASIC PACKAGE

\* Prices subject to change without notice.

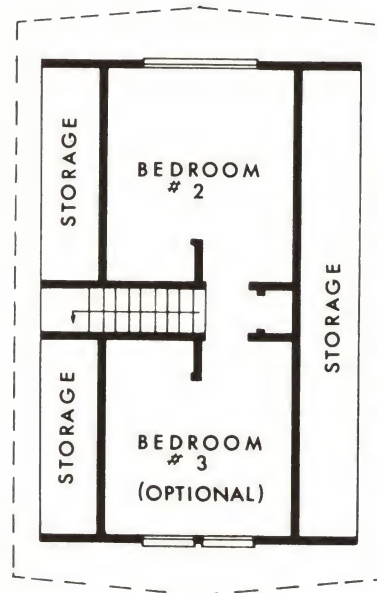
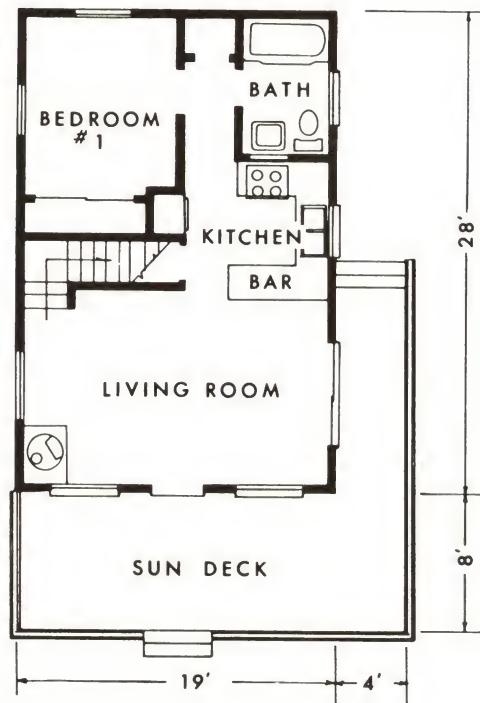


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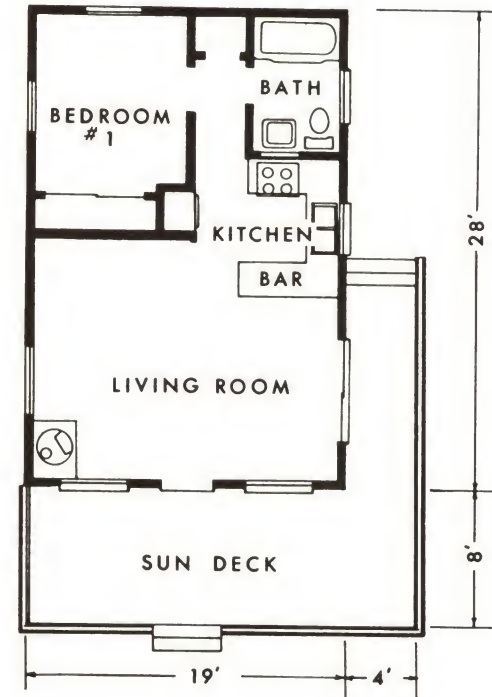
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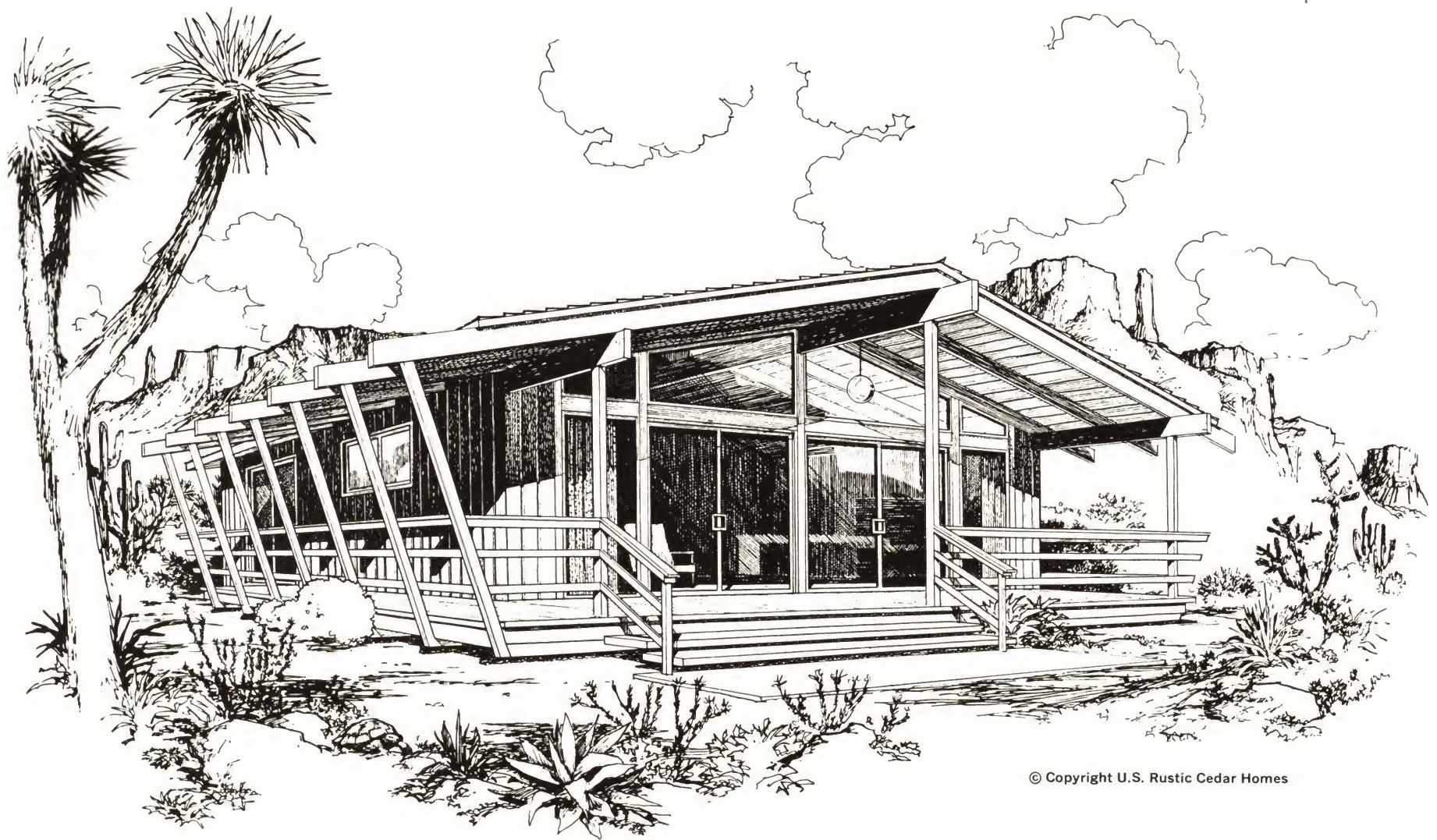
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*The Swiss Chalet*  
1064 SQUARE FEET

*The Swiss Chalet*  
532 SQUARE FEET

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## *The El Dorado*

624 SQUARE FEET

**\$1420**

BASIC PACKAGE

\* Prices subject to change without notice.

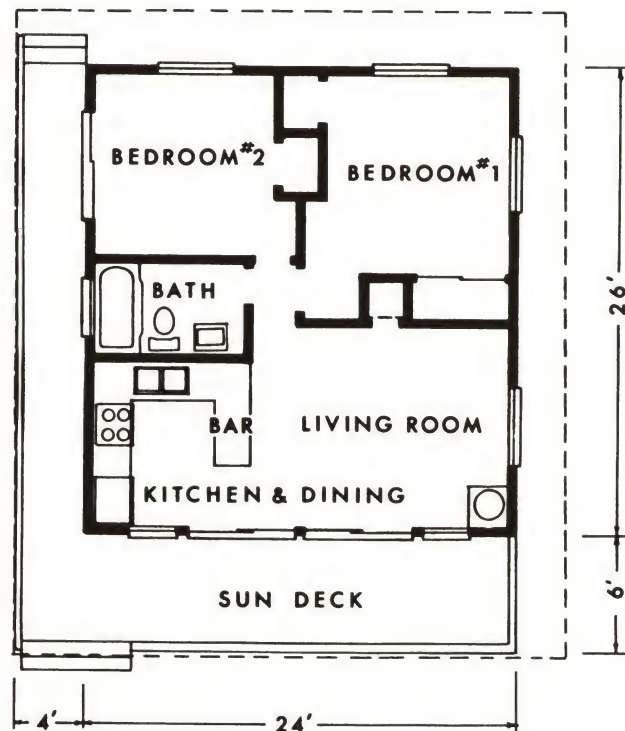


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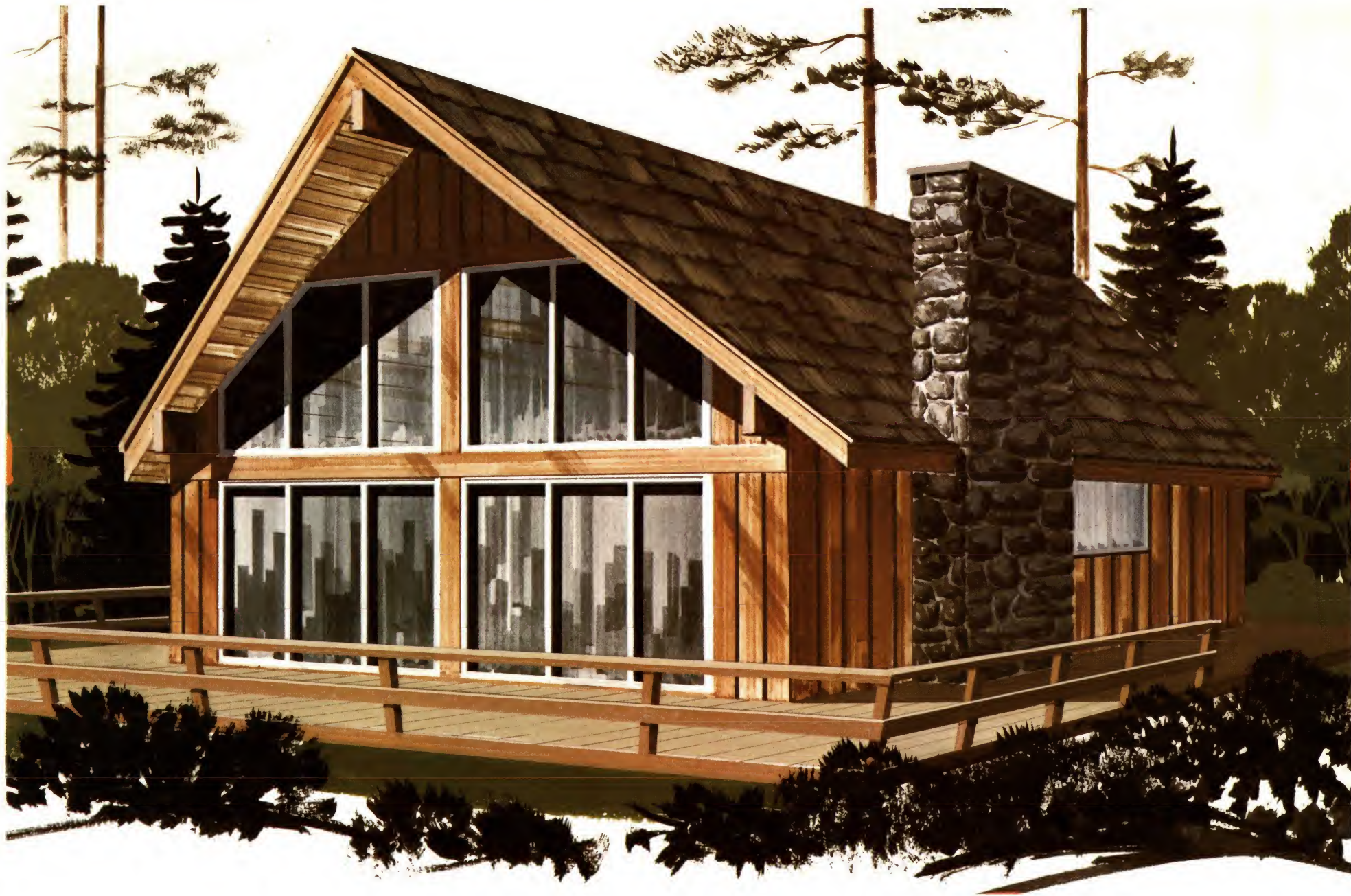


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*The El Dorado*  
624 SQUARE FEET

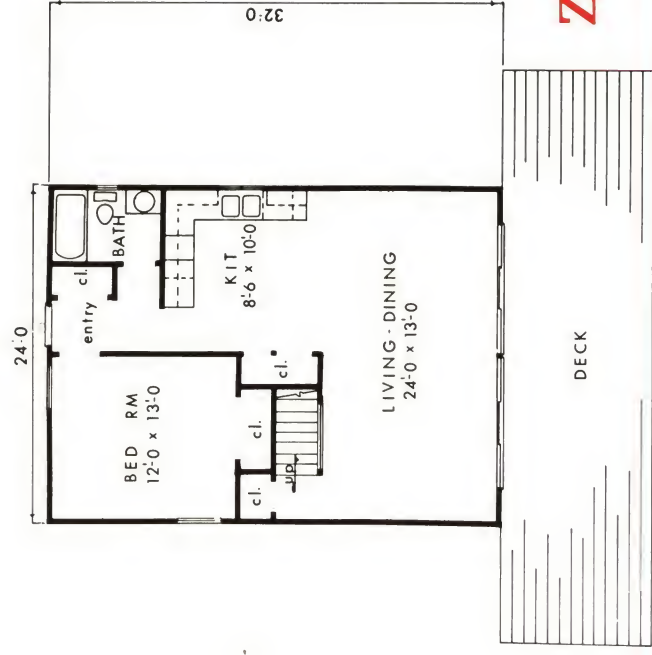
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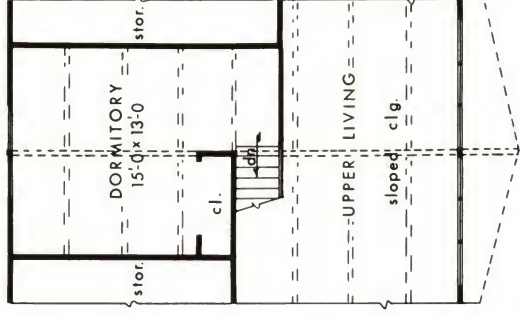


**CONTEMPORARY CHALET Series**  
GENEVA • ZURICH • ST. MORITZ

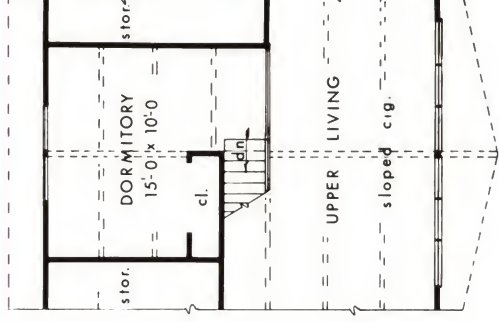




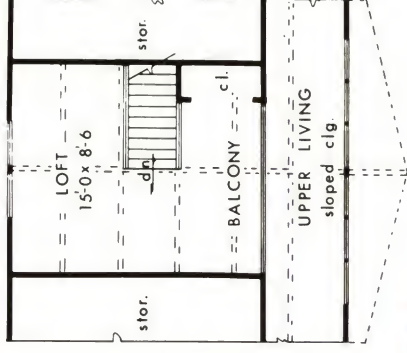
**ZURICH**



**GENEVA**



**ST. MORITZ**





It is our aim to have every Rustic Cedar home owner completely satisfied in every way. With this in mind we have prepared for your protection, the finest guarantee in the building industry. We urge you to carefully read our iron-clad exclusive guarantee. Seldom, if ever, is such a guarantee available.



## U. S. RUSTIC CEDAR HOMES, INC.

EXCLUSIVE GUARANTEE

CONFIDENCE

SATISFACTION

### U.S. RUSTIC CEDAR HOMES EXCLUSIVE GUARANTEE

We Unconditionally GUARANTEE all materials used in our Homes to be exactly as represented and that all materials will arrive in good condition. We further GUARANTEE to furnish sufficient materials as specified to complete the exact leisure Home which you have purchased.

This is the U.S. EXCLUSIVE GUARANTEE — It Protects you ABSOLUTELY.

U.S. RUSTIC CEDAR HOMES, INC.

*Michael G. Randall*  
President



## MATERIAL SPECIFICATIONS

U.S. Rustic Cedar Homes gives you top quality materials for every part of your home. It includes Number One Commercial Grade West Coast Framing Lumber and top grade U.S. Rustic Knotty Western Red Cedar. Compare this list of materials carefully and you'll see that nothing has been overlooked to make your new leisure home more beautiful, more livable . . . guaranteeing you a lifetime of value and complete satisfaction.

1. **FOUNDATION WALL SILLS:** 2" x 6" treated sill.
2. **GIRDERS:** 4" x 8", 6" x 8"'s or larger as required. Standard and better.
3. **FLOOR JOISTS:** 2" x 8" or 2" x 10"'s Standard or better, spaced on 16" centers. Joists supplied according to our specifications. Joists are doubled under all parallel partitions.
4. **SUB FLOOR:** 5/8" C.D. grade interior tested and approved plywood sheathing and underlayment. On multi-level models "U" Channel First Quality U.S. Rustic Knotty Cedar is used to produce a beamed ceiling effect in the lower level.
5. **EXTERIOR WALL FRAMING:** 2" x 4" Standard and better, spaced on 16" centers, double top plates, 4" x 12" headers Standard and better, for all door and window openings. 1" x 4" bracing let into face of studs.
6. **POSTS:** 4" x 4"'s, 4" x 6"'s or larger as required Standard and better.
7. **SHEATHING PAPER:** 15 lb. asphalt saturated felt.
8. **EXTERIOR SIDING:** 1" x 8" S.L. First quality U.S. Rustic Knotty Cedar, finished surface.
9. **EXTERIOR CORNERS:** 1" x 4" First quality U.S. Rustic Knotty Cedar.
10. **EXTERIOR TRIM:** Cornice fascia and barge board are first quality U.S. Rustic Knotty Cedar. Shutters are supplied where shown on plan.
11. **INTERIOR WALL FRAMING:** 2" x 4"'s spaced on 16" centers with double top plates and jack studs and headers at door openings.
12. **BEAMS:** Solid 4" x 10"'s, 4" x 12" or larger as required. Douglas Fir, finished surface.
13. **ROOF SHEATHING:** 2" x 8" S.L. First quality U.S. Rustic Knotty Cedar, finished surface.
14. **ROOF SHEATHING PAPER:** 30 lb. Asphalt saturated felt.
15. **CEDAR SHAKES:** No. 1 heavy butt Rustic Cedar shakes available on all models at slight additional cost.
16. **ROOFING SHINGLES:** 235 lb. first quality thick butt asphalt shingles.
17. **WINDOWS:** First quality aluminum sliding windows, anodized, glazed and weather stripped, with screens.
18. **EXTERIOR DOORS:** Solid 1 3/4" x Buck diamond light with stained glass, all hardware, frames and sills.
19. **SLIDING GLASS EXTERIOR DOOR:** First quality 6 ft. wide aluminum sliding glass door with screen.
20. **STAIRS:** INTERIOR; stairs are furnished on all multi-level models.
21. **HARDWARE:** Hinges, locksets.
22. **NAILS AND METAL TIES:** A sufficient supply of nails and metal ties of sizes and types required in accordance with the accepted standard of practice.
23. **BUILDING PLANS:** 6 Sets of building plans are furnished. These plans and specifications meet the uniform building codes and comply with all applicable standards of the Trade and National Organizations.
24. **DELIVERY:** F.O.B. Los Angeles, Calif. . . . standard rail rates.
25. **GUARANTEE:** Unconditional Written Guarantee on Quality and Quantity of All Materials to Assure You Complete Satisfaction.
26. **NOTE:** All finish materials are Underwriters Laboratory approved. All lumber is graded by the West Coast Lumbermen's Association. All plywood is graded by the Douglas Fir Plywood Association.
27. All materials for sub-contract work performed at the job site, such as foundations, plumbing, electrical wiring, masonry, fixed glass, floor coverings, sewers, septic tanks, driveways, grading, tree removal, and on-site improvements are not included in our package cost.



# BULLETIN

**NOW . . . FOR THE FIRST TIME, U.S. RUSTIC CEDAR HOMES MAKES AWARD WINNING DESIGN PLANS AVAILABLE TO THE PUBLIC!**

Because of the overwhelming response to our Design Collection Catalog and the many requests for our Building Plans, we have found it necessary to open a special "Plan Department." Requests from across the nation indicate a genuine need for Plans and Designs that will make it possible for every enterprising man to own his own Rustic Leisure Home.

Complete Building Plans, Materials and Specification Lists, 18" x 24", Detailed Artist's Illustration of your Rustic Leisure Home, Firm Leisure Home Price, plus Unconditional Written Guarantee, are available at a reasonable cost for every Award Winning Design shown in our catalog.

The purpose of this unique Plan Department is to help you find the Leisure Home that fits your requirements, your pocketbook and your dreams. The modest cost of these Building Plans could be your best investment. You know in advance exactly what you are getting, and in addition, you have a firm price on the Rustic Leisure Home of your choice.

**MAKE NO MISTAKE — THESE AWARD WINNING PLANS ARE THE FINEST RUSTIC LEISURE HOMES IN AMERICA! NOW for the first time being sold to you at Direct Wholesale Prices!**

NO OTHER COMPANY CAN DUPLICATE THIS OFFER . . .

- |  |                                      |
|--|--------------------------------------|
| * Complete Building Plans At Low Cost      | * Unconditional Written Guarantee    |
| * Materials Specification List             | * Exact Leisure Home Prices          |
| * 18" x 24" Detailed Artist's Illustration | * NO MONEY DOWN                      |
| Of Your Rustic Leisure Home                | * Monthly Payments As Low As \$26.21 |

Only the Leading Rustic Leisure Home Company in America could offer so much for so small an investment.

## "PLAN DESIGN PROGRAM"

WHY YOU SHOULD ORDER YOUR PLANS NOW . . .

1. Order Detailed Building Plans of the Model Home best suited to your needs because:
  - A. Plans have Complete Room Sizes, Kitchen Layouts, Heating, Plumbing, Electrical details, etc. — Also Prices, Financing Information, and answers to your many questions.
  - B. **MOST IMPORTANT** — If you order your Plans now you automatically guarantee yourself today's exact selling price, even if you are not ready to buy a Leisure Home — **FOR TWO YEARS.**
2. Remember we **SELL DIRECT TO YOU** — NO SALESMEN WILL CALL.
3. **NO CONTRACTS TO SIGN** — NO OBLIGATION TO BUY.





## SPECIAL BONUS OFFER! For a limited time only . . .

if you order your plans NOW, we will credit the cost of the plans toward the purchase of any Rustic Leisure Home in our Catalog. When you are ready to buy — up to two years.

### PRICE LIST OF COMPLETE BUILDING PLANS

NAME OF MODEL HOME	SIZE: SQUARE FEET	PRICE:	NAME OF MODEL HOME	SIZE: SQUARE FEET	PRICE:
THE PONDEROSA	600 sq. ft.	\$37.50	THE EL DORADO	624 sq. ft.	\$37.50
THE TAHOE	504 sq. ft.	\$49.50	THE SAN MORITZ	600 sq. ft.	\$49.50
THE SWISS CHALET	532 sq. ft.	\$49.50	THE PONDEROSA	952 sq. ft.	\$59.50
THE SAN MORITZ	864 sq. ft.	\$59.50	THE ARROWHEAD	954 sq. ft.	\$59.50
THE SWISS CHALET	1064 sq. ft.	\$65.00	THE TAHOE	1272 sq. ft.	\$77.50
THE HIGH SIERRA	1232 sq. ft.	\$77.50	THE VIKING CHALET	1550 sq. ft.	\$98.00

### ORDER YOUR PLANS THIS SIMPLE, EASY WAY

- 1 Write the name of the Model Home and the size (square feet) on the top line of the Plan Order Form.
- 2 Consult Index (above) for the price of the plan you select. Prices range from \$37.50 to \$98. For this minimum charge you will receive TWO complete sets of Building Plans, Materials and Specification Lists, an 18" x 24" Detailed Artist's Illustration of your Rustic Leisure Home, the Exact Leisure Home Price, and our Unconditional Written Guarantee. Everything you need to obtain a Permit, Financing and Construction.
- 3 Fill in Plan Order Form (below) accompanied by your check or money order, and send to:

#### PLAN ORDER FORM

Please send to the name and address shown below, Complete Building Plans for the \_\_\_\_\_  
Model, size \_\_\_\_\_ square feet.

MY PLAN IS PRICED AT (consult Index above) . . . . . \$ \_\_\_\_\_

For this base price, I understand that I will receive 2 sets of Plans, Materials and Specification List, an 18" x 24" Detailed Artist's Illustration of my Rustic Leisure Home, a Firm Leisure Home Price, Unconditional Written Guarantee, and Credit for the cost of these plans toward the purchase of any Rustic Leisure Home when I get ready to buy.

I also understand that if I purchase these Plans I am under NO OBLIGATION to buy a Rustic Leisure Home. Also that there are NO CONTRACTS, NO AGREEMENTS, nothing for me to sign and you Guarantee me that NO SALESMEN WILL BOTHER ME.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_



# homasote

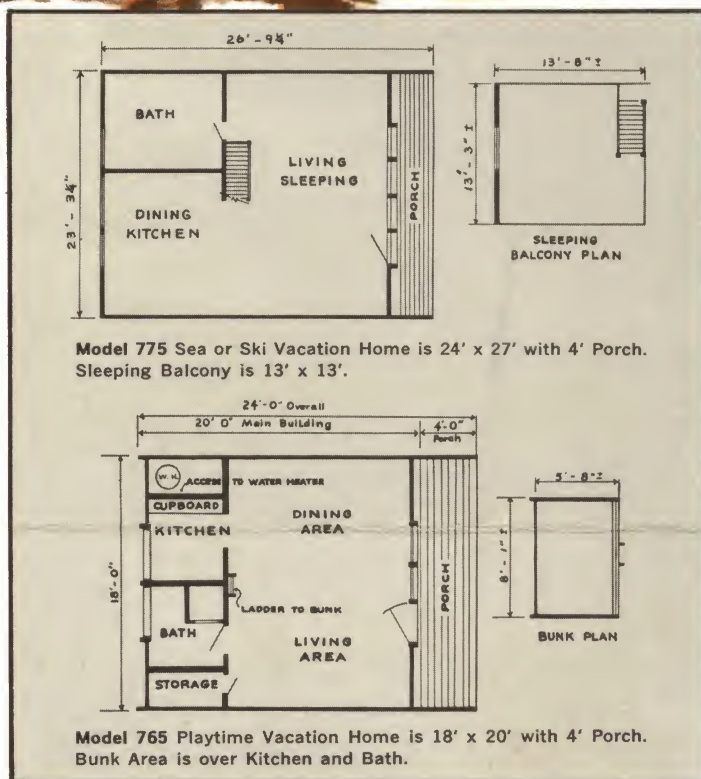
## Easy-ply ROOF DECKINGS

WHOLESALE LUMBER & FLOORING CO.,  
DIEBOLD WHOLESALE LUMBER, INC.  
19th & MAIN STS., SHARPSBURG, PA.  
PITTSBURGH 15, PA.

As applied to

# "A-frame"

## VACATION HOMES



No other building material offers *all* the advantages of Homasote Roof Decking for A-frame construction.

Consider! Homasote is tough, all wood-fibre, weatherproof and needs no additional operations. Simply apply convenient 2' x 8' panels to the A-framing. Edges are tongue and grooved for weathertight, draft-free closures. Insulation is built-in—and underside is already finished in your choice of attractive effects.

For example, you have a white-kraft finish which requires no additional painting (an especial advantage at the high A-frame peaks)—or you can select from color-coated finishes or choose cork, wood-textured, white vinyl film or other finishes to your order.

Homasote Roof Decking panels are termite and fungus-protected. You can choose from thicknesses of 2 $\frac{3}{8}$ " and 1 $\frac{7}{8}$ " (for 4' and 5' o.c. A-frame spans), 1 $\frac{3}{8}$ " (for 48" and 32" o.c. A-frame spans) down through 15/16" and  $\frac{5}{8}$ " for 24" and 16" o.c. spans.

One more point: all Homasote Roof Deckings are a nailable base for roofing papers and shingles!







# Winter or Summer, A-frame VACATION HOUSES

are better built at lower cost with these

*Weatherproof* **HOMASOTE PRODUCTS**



Guests at this famous Stowe, Vt. ski resort enjoy the privacy of their own A-frame lodge. Homasote roof and floor deckings assure snug, draft-free warmth and comfort.

This A-frame guest house, on the estate of Long Island builder Don Cappy, provides convenience and compactness. Weathertight construction is combined with attractive interior finish.



## *Easy-ply* ROOF DECKINGS

Tough, extra-dense panels that provide structural strength as well as insulating values. 5 thicknesses—from 2 3/8" to 5/8". T&G edges. Wide selection of finishes including washable white kraft laminated to vapor barrier; factory color-coated white and beige; wood textured or cork.

## **4-WAY** FLOOR DECKINGS

Nail direct to floor joists to serve as both sub-floor and as underlayment for wall-to-wall carpeting.

Weatherproof — provides constant resistance to through-floor drafts and moisture penetration. Sound deadening. Panels are 2' x 8', T&G and 1 11/32" thick.

## **PLANK WALLS AND INTERIORS**

End walls are quickly and easily constructed with Homasote 1 3/8" Plank Wall panels applied directly to framing. Tongue and grooved edges. Insulating, with no need for building paper before applying shingle finish.

For interiors, 15/32" Homasote in natural grey or factory coated panels of white or beige provides easily erected, attractive interiors. Can be applied directly to framing.

**WRITE FOR DETAILED PLANS**—Yours, for only \$1.00, is a round-up of Homasote plans (complete with bill of materials) for A-frame vacation houses, ski lodges and other second home structures. Send your request, with check or money order, to

# HOMASOTE COMPANY

TRENTON 3, NEW JERSEY



## WESTERN RED CEDAR TECHNICAL BULLETIN

### Every U. S. Rustic Cedar Home Features Today's Greatest Building Value

The Western Red Cedar is among the largest and finest of the Cedars grown anywhere in the world today. It contains a natural preservative oil which renders its heartwood highly resistant to decay or rot and will not be attacked by termites. The wood has extreme durability without artificial preservative treatment. Protective measures to preserve it are unnecessary since it does not deteriorate even under severe climatic conditions. When left in its unfinished state, Western Red Cedar naturally weathers to a beautiful soft driftwood silver gray.

Easily worked, it can be finished to a smooth, silky surface with little effort, is free from pitch, takes and holds stains, paints or enamels excellently, does not split or warp, and has superior gluing qualities.

Western Red Cedar is a wood particularly suited for home building and is highly regarded for all exterior uses. For interior purposes its beautiful grain knotty cedar, smooth surface, free-

dom of pitch, and attractive figures of its grain finish will add Rustic charm to any room.

The insulating qualities of Western Red Cedar are the highest of all traditionally used woods. It has been proven that one inch of cedar will give better insulation than 6.3 inches of brick or 9.5 inches of concrete block. Under a microscope the cross section of Western Red Cedar reveals millions of tiny air-filled insulating cells. This unique composition makes cedar an extremely effective insulator, warm in winter, cool in summer, comfortable all year round.

These are but a few of the many reasons why U. S. Rustic Cedar Homes specifies Western Red Cedar exclusively in all their homes.

All Western Red Cedar used by this firm is graded by the West Coast Lumbermen's Association.



